

2022 SOUTHEAST REGIONAL ROADDEO SPONSORSHIP OPPORTUNITIES

hosted by: *Louisiana Department of Transportation and Development*



- 11 SOUTHEASTERN STATE DOT'S
- 132 HEAVY EQUIPMENT OPERATORS NAVIGATING THROUGH 6 DIFFERENT EQUIPMENT COURSES/OBSTACLES (BACKHOE, MOTOR GRADER, TRACTOR/MOWER, SINGLE AXLE &, TANDEM AXLE DUMP TRUCK & TRUCK WITH LOWBOY TRAILER)
 - 11 STATES DOT LEADERSHIP
- EXCELLENT COMPANY & BRANDING EXPOSURE!

FOR MORE INFORMATION, CONTACT:

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SEPTEMBER 27 – SEPTEMBER 29, 2022

WWW.SOUTHEASTROADDEO.ORG

2022 SOUTHEAST REGIONAL



SPONSORSHIP OPPORTUNITIES

Diamond

\$17,000 | INCLUDES THE FOLLOWING BENEFITS & SPACE:

- **PREMIER ON COURSE OUTDOOR EXHIBIT SPACE AT COMPETITION SITE**
(APPROXIMATELY 10'X20' – **VENDOR INPUT CONSIDERED**)
 - **7 COMPLIMENTARY PARTICIPANT REGISTRATIONS**
 - **BREAKFAST VENDOR PRESENTATION**
 - **COCKTAIL HOUR (WITH STATE DOT LEADERSHIP)**
 - **VIP SEATING AT AWARDS BANQUET**
 - **PRIMARY LISTING ON CONFERENCE PROGRAM MATERIAL**
 - **LISTING ON SPONSORSHIP SIGNS**
- **COMPANY PROFILE SHEET & GIVEAWAY ITEM IN REGISTRATION PACKETS**
 - **WEBSITE LINK ON MEETING WEBSITE**
 - **PREFERRED CHOICE OF INDOOR EXHIBIT SPACE**
 - **PREFERRED CHOICE OF ROADEO EVENT SPONSORSHIP**

Platinum

\$12,000 | INCLUDES THE FOLLOWING BENEFITS & SPACE:

- **OUTDOOR EXHIBIT SPACE AT COMPETITION SITE**
(APPROXIMATELY 10'X20')
- **5 COMPLIMENTARY PARTICIPANT REGISTRATIONS**
- **COCKTAIL HOUR (WITH STATE DOT LEADERSHIP)**
 - **VIP SEATING AT AWARDS BANQUET**
 - **COMPLIMENTARY INDOOR EXHIBIT SPACE**
- **PRIMARY LISTING ON CONFERENCE PROGRAM MATERIAL**
 - **LISTING ON SPONSORSHIP SIGNS**
- **COMPANY PROFILE SHEET & GIVEAWAY ITEM IN REGISTRATION PACKETS**
 - **WEBSITE LINK ON MEETING WEBSITE**
 - **PREFERRED CHOICE OF ROADEO EVENT SPONSORSHIP**

Gold

\$8,500 | INCLUDES THE FOLLOWING BENEFITS & SPACE:

- **3 COMPLIMENTARY PARTICIPANT REGISTRATIONS**
- **VIP SEATING AT AWARDS BANQUET**
- **COMPLIMENTARY INDOOR EXHIBIT SPACE**
- **LISTING ON CONFERENCE PROGRAM MATERIAL**
 - **LISTING ON SPONSORSHIP SIGNS**
- **COMPANY PROFILE SHEET & GIVEAWAY ITEM IN REGISTRATION PACKETS**
 - **WEBSITE LINK ON MEETING WEBSITE**

Silver

\$5,500 | INCLUDES THE FOLLOWING BENEFITS & SPACE:

- **2 COMPLIMENTARY PARTICIPANT REGISTRATIONS**
- **SEATING AT AWARDS BANQUET**
- **COMPLIMENTARY INDOOR EXHIBIT SPACE**
- **LISTING ON CONFERENCE PROGRAM MATERIAL**
 - **LISTING ON SPONSORSHIP SIGNS**
- **COMPANY PROFILE SHEET & GIVEAWAY ITEM IN REGISTRATION PACKETS**

Bronze

\$3,500 | INCLUDES THE FOLLOWING BENEFITS & SPACE:

- **1 COMPLIMENTARY PARTICIPANT REGISTRATION**
- **SEATING AT AWARDS BANQUET**
- **COMPLIMENTARY INDOOR EXHIBIT SPACE**
 - **LISTING ON SPONSORSHIP SIGNS**
- **COMPANY PROFILE SHEET & GIVEAWAY ITEM IN REGISTRATION PACKETS**